

Healthy Lakewood Foundation

Community Engagement and Accountability Plan

In accordance with the Healthy Lakewood Foundation (HLF) Code of Regulations, this Community Engagement and Accountability Plan is designed to guide the methods by which HLF shall seek and obtain significant community involvement as we:

- Raise awareness about HLF activities and funding opportunities;
- Amplify resources, programs, and policies in Lakewood that align with our HLF Mission, Vision, and Values;
- Provide opportunities for community contributions and participation;
- Elicit help from community for nomination of board members to achieve diversity of talent/demographics; and
- Ensure transparency and accountability in our planning and decision making in accordance with our Code of Regulations and all applicable guidelines/laws.

In accordance with this plan, the HLF Board will develop and implement a range of engagement initiatives designed to inform, consult, involve, and collaborate with members of the Lakewood community in support of our mission to advance programs, policies, and practices that inspire a Lakewood community in which health and wellness are reflected in all aspects of life. Our plan is based on the IAP2 Spectrum of Public Participation framework developed by the International Association for Public Participation.¹

Specifically, HLF engagement initiatives will include efforts to:

Inform - to share information with the community

- Hold an annual community meeting by 9/30
- Prepare and share an annual report regarding the community engagement and accountability activities of the previous year, to include a summary of all grants made during the year and significant organizational events or decisions
- Maintain an organizational website
 - Content will include 990s, annual report, news and press releases, significant organizational updates, and contact information for organization leadership
- Prepare and share timely press releases to ensure information regarding grants and other HLF news is publicly available
- Establish a social media presence to publicize relevant news, information, and resources
- Correspond with community members and organizational stakeholders via email

Consult and Involve - to obtain public input and feedback that is understood and considered as part of planning and decision making processes by the Board

- Seek and develop opportunities to expand dialogue and engagement among Lakewood citizens, stakeholders, and leaders at all levels related to HLF activities as well as relevant community events, issues, and resources

¹ [IAP2 Spectrum of Public Participation](#)

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- Create intentional opportunities to integrate community and stakeholder input as part of efforts to identify existing and emerging community needs
 - Leverage social media presence to foster interaction and engagement, specifically as platforms for discussion and dialogue

Collaborate - to work together with community stakeholders as we:

- Identify and address issues that impact our Lakewood community and align with HLF mission, vision, and values.
- Take action through grantmaking, amplifying resources, supporting efforts of other organizations and entities to advance programs, policies, and practices that inspire a Lakewood community in which health and wellness are reflected in all aspects of life.

Representatives of the HLF Board Quality Assurance Committee will conduct an annual evaluation of engagement efforts, to include assessment of adherence and implementation of efforts articulated in this plan as well as any benchmarks or goals established and agreed upon by the Board.

Contact Information

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